



# SUMMER CAMPAIGN: 10% OFF SERVICE KITS



Valid until August 31<sup>st</sup>, 2018



# A WIN-WIN SITUATION

At Hiab, we want to help you to keep your customers happy and increase your own profitability. Our Service Kits are an excellent way to do so. They are easy to order from the Hiab Webshop whenever you want, and every kit contains everything you need for routine maintenance. We strongly believe that the Service Kits can be a strong booster for both your and our sale of both spare parts and service. Use this opportunity to create campaigns towards your customers to increase both.

## Benefits for you:

- Attractive pricing compared to buying individual parts
- One-click ordering from the Hiab Webshop
- A variety of kits for specific service tasks
- Increased opportunities for sales from every customer visit
- Guarantee your work with original parts

## Benefits for your customers:

- All necessary parts included in one cost-effective solution
- Higher uptime thanks to preventive maintenance
- High original quality for every single part
- Increased productivity with less time in the workshop
- Minimized risk of equipment breakdown
- Preservation of the original investment and guarantee with original parts



# 10% DISCOUNT ON HIAB SERVICE KITS

Until August 31<sup>st</sup>, we offer a 10% discount on all Hiab Service Kits ordered through our webshop [webshop.hiab.com](http://webshop.hiab.com)

Take this opportunity to communicate and promote Hiab Services and Hiab Service Kits. We have prepared communication and material that you can use. Add your own logo and discount level.

## Campaign material

To help you sell more Hiab Service Kits, we have designed a campaign including all the materials you need to get the message through. The campaign includes a flyer, digital communication and examples of how to promote this offer in your social media channels.

Want to boost your profit? Kit up with Hiab!

**HIAB**

**SUMMER MAINTENANCE – XX% OFF HIAB SERVICE KITS**

Hiab Service Kits mean maintenance made easy. They include what is needed for every specific service and the latest original spare parts to ensure full functionality, perfect fit and lifetime equipment value.

**Benefits for you**

- All necessary parts included in one cost-effective solution
- Higher uptime thanks to preventive maintenance
- High original quality for every single part
- Increased productivity with less time in the workshop
- Minimized risk of equipment breakdown
- Preservation of the original investment and guarantee with original parts

**HIAB** **JONSERED** **LOGLIFT** **MULTILIFT** **MOFFETT**

Make sure your Hiab product stays a Hiab product! Order your Hiab Service Kit now!

[Dealer campaign info and logotype]

**Logo**

Flyer

**SUMMER MAINTENANCE – XX% OFF HIAB SERVICE KITS**

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**Logo**

29 Likes - 1 Comment

Like Comment Share

Add a comment...

LinkedIn Ad

**SUMMER MAINTENANCE – XX% OFF HIAB SERVICE KITS**

**Logo**

**HIAB**

Banner

29th February 2018

**HIAB**

**SUMMER MAINTENANCE**

**XX% off all Hiab Service Kits**

Summer is the perfect time to maintain your equipment. That is why we now offer a XX% discount on all Hiab Service Kits. They provide what is needed for every specific service and the latest original spare parts to ensure full functionality, perfect fit and lifetime equipment value.

**Benefits for you**

- All necessary parts included in one cost-effective solution
- Higher uptime thanks to preventive maintenance
- High original quality for every single part
- Increased productivity with less time in the workshop
- Minimized risk of equipment breakdown
- Preservation of the original investment and guarantee with original parts

For efficient operations there is no time to waste. Hiab Service Kits are designed to help you conduct planned service in as little time as possible.

Make sure your Hiab product stays a Hiab product! Order your Hiab Service Kit now to get a XX% discount!

**Logo**

**HIAB SERVICE KITS**

**HIAB SERVICE KITS**

**BUILT TO PERFORM**

Hiab is the world's leading provider of on-road load-handling equipment, intelligent services and digital connected solutions. Hiab's offering encompasses class-leading load-handling equipment including HIAB tower cranes, LOGLIFT and PANGLOSS telescopic and recycling cranes, MOFFETT truck-mounted forklifts, MULTILIFT demountables, and tail lifts under ZPSRD, DEL and WALT CO brands. As the industry pioneer, our commitment is to increase efficiency in our customers' businesses and to shape the future of intelligent load handling.

Hiab is part of Cargotec Corporation. [www.cargotec.com](http://www.cargotec.com)

Unsubscribe  
Address change, Hiab customer registry  
Unfollow, close and information

eDM

## WIDE RANGE OF KITS

We offer a wide range of original wear parts and service kits for nearly the entire family of Hiab brands. They ensure that equipment keeps operating at peak performance. Here are just a few of the Hiab Service Kits you can choose:

- Slide Pad Replacement kits
- Base Bush Replacement kits
- Rear steering arm bearing kits
- Chain kits
- Regular service kits

For a full list of Hiab Service Kits for your product, contact your nearest Hiab representative or visit webshop. [hiab.com](http://hiab.com).

 **HIAB**

 **JONSERED**

 **LOGLIFT**

 **MULTILIFT**

 **MOFFETT**

 **HIAB**

[hiab.com](http://hiab.com)