

# **SUMMER CAMPAIGN:** **10% OFF SERVICE KITS**



Valid until August 31<sup>st</sup>, 2018



# A WIN-WIN SITUATION

At Hiab, we want to help you to keep your customers happy and increase your own profitability. Our Service Kits are an excellent way to do so. They are easy to order from the Hiab Webshop whenever you want, and every kit contains everything you need for routine maintenance. We strongly believe that the Service Kits can be a strong booster for both your and our sale of both spare parts and service. Use this opportunity to create campaigns towards your customers to increase both.

## Benefits for you:

- Attractive pricing compared to buying individual parts
- One-click ordering from the Hiab Webshop
- A variety of kits for specific service tasks
- Increased opportunities for sales from every customer visit
- Guarantee your work with original parts

## Benefits for your customers:

- All necessary parts included in one cost-effective solution
- Higher uptime thanks to preventive maintenance
- High original quality for every single part
- Increased productivity with less time in the workshop
- Minimized risk of equipment breakdown
- Preservation of the original investment and guarantee with original parts



# 10% DISCOUNT ON HIAB SERVICE KITS

Until August 31<sup>st</sup>, we offer a 10% discount on all Hiab Service Kits ordered through our webshop [webshop.hiab.com](http://webshop.hiab.com)

Take this opportunity to communicate and promote Hiab Services and Hiab Service Kits. We have prepared communication and material that you can use. Add your own logo and discount level.

## Campaign material

To help you sell more Hiab Service Kits, we have designed a campaign including all the materials you need to get the message through. The campaign includes a flyer, digital communication and examples of how to promote this offer in your social media channels.

Want to boost your profit? Kit up with Hiab!



Flyer



LinkedIn Ad



Banner



eDM



## WIDE RANGE OF KITS

We offer a wide range of original wear parts and service kits for nearly the entire family of Hiab brands. They ensure that equipment keeps operating at peak performance. Here are just a few of the Hiab Service Kits you can choose:

- Slide Pad Replacement kits
- Base Bush Replacement kits
- Rear steering arm bearing kits
- Chain kits
- Regular service kits

For a full list of Hiab Service Kits for your product, contact your nearest Hiab representative or visit webshop. [hiab.com](http://hiab.com).



**HIAB**



**JONSERED**



**LOGLIFT**



**MULTILIFT**



**MOFFETT**



**HIAB**

[hiab.com](http://hiab.com)