



BUILT TO PERFORM





WELCOME TO THE WORLD OF HIAB

- 1 We are Hiab
- 2 Why Hiab - the value we create
- 3 Products and brands

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WE ARE HIAB



Hiab is a leading provider of smart and sustainable load handling solutions.

We are committed to delivering the best customer experience every day with the most engaged people and partners.



A scenic view of a coastal highway bridge with a red forklift and a truck on it. The background shows a coastline with waves and mountains under a cloudy sky.

THE HIAB **VISION**

To be the number one partner in smart and sustainable load handling solutions

THE HIAB **PURPOSE**

Together, we keep everyday life moving to build a better tomorrow



HIAB VALUES

Reliable

Caring

Pioneering



THE GLOBAL LEADER IN SUSTAINABLE CARGO FLOW



**200,000
tonnes
less CO₂**

**Carbon emission
reduction by 2024**



**Carbon
neutral
by 2030**

**Our own operations
carbon neutral
by 2030**



**-50% value
chain carbon
footprint**

**Carbon footprint of our
value chain reduced by
50% by 2030**

 **HIAB**
on roads

Sales: EUR 1,578 million*



 **MACGREGOR**
at sea

Sales: EUR 569 million*

**HIAB IS
PART OF
CARGOTEC**



 **KALMAR**
in ports

Sales: EUR 1,943 million*

 **CARGOTEC**

**Smarter cargo flow
For a better everyday**

2022 Sales: EUR 4,089 million

LOCATED NEAR OUR CUSTOMERS



4000
Employees

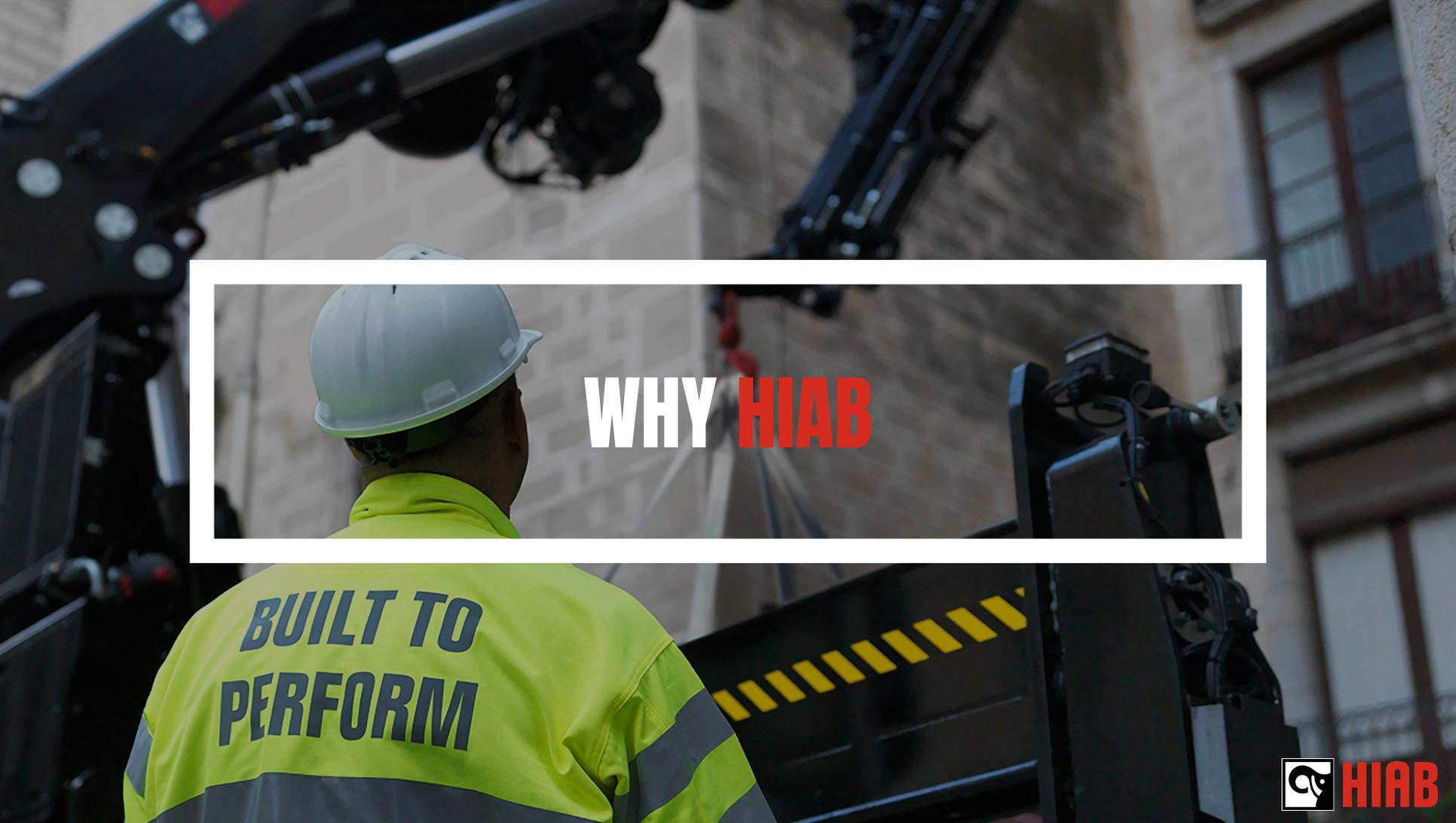


15 R&D and
production sites



62 Own service
centres





WHY HIAB

**BUILT TO
PERFORM**



Customer's preferred partner and segment specialists



Service excellence and connected services benchmark



EASY TO DO BUSINESS WITH

Leading in automation, alternative power, and software solutions



The most engaged and empowered people, proudly serving our customers



YOUR NUMBER ONE PARTNER IN SMART AND SUSTAINABLE LOAD HANDLING SOLUTIONS

Our equipment keeps everyday life moving with both complex and repetitive load movements, smartly, sustainably and safely



At the same time, we take the load off our customers shoulders. Thanks to our reliable, long-life products and connected services, customers can spend more time on their core business and lift their targets to new levels



SHAPING THE FUTURE OF SMART LOAD HANDLING

DIGITAL SERVICES



FLEET AUTOMATION



**Fleet management,
remote monitoring and
predictive maintenance**



**Productivity
and safety**



**Automation and
electrification**





LEADING THE INDUSTRY IN SUSTAINABLE LOAD HANDLING

Hiab continuously expands its eco portfolio of equipment and services that reduce environmental impact and optimise customer performance.

We increase the share of renewable energy in our operations with the target to be climate neutral by 2030.



PRODUCTS AND BRANDS

WE SERVE CUSTOMERS ACROSS DIVERSE INDUSTRIES



DIVERSE CUSTOMERS

Single truck owner

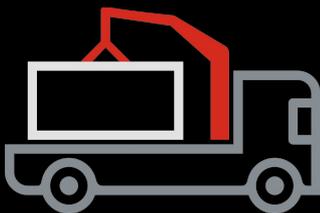
Fleets

Rental



HIAB SALES & SERVICES NETWORK SERVE OVER 100 MARKETS GLOBALLY





LOADER CRANES

HIAB EFFER ARGOS



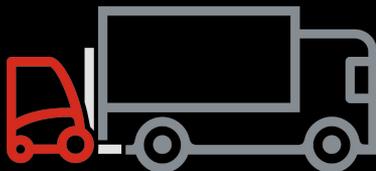
FORESTRY CRANES

LOGLIFT



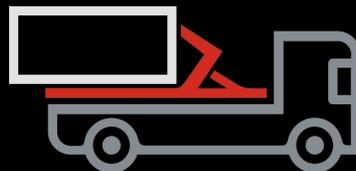
RECYCLING CRANES

JONSERED



TRUCK MOUNTED FORKLIFTS

MOFFETT PRINCETON



DEMOUNTABLES

MULTILIFT GALFAB



TAIL LIFTS

ZEPRO DEL WALTCO

LIFECYCLE SERVICES

Support from installation to predictive maintenance to extending the lifetime of the equipment and ProCare service agreements for maintenance at a fixed cost.



PREMIUM SERVICES ENHANCING CUSTOMER PRODUCTIVITY

CONNECTED SERVICES

Next generation HiPerform digital services such as HiConnect to further enhance productivity, efficiency, sustainability, and safety.



SERVICE NETWORK

A global service network and experts to support customers when and where they need it.



ORIGINAL PARTS & ACCESSORIES

Webshop open 24/7. Original parts maintain performance, reliability, safety, and re-sell value.



STANDARD AND CUSTOM INSTALLATIONS



FRAMEWORKS

Pre-manufactured, fully bolted system with subframe solution to install heavy range HIAB loader cranes.



BODYWORKS

Installation system for truck bodies. Weld-free construction for quicker installation and easier maintenance.



T-BODY

Off the shelf ready to install rear truck installation packages for dealers, OEMs, and bodybuilders.



**OR MAKE IT YOUR OWN
WITH CUSTOM INSTALLATIONS**

It starts with understanding the specific requirements and usage, before designing the best solution. The Hiab installation team supports you through the entire process from engineering to handover.



DO MORE WITH ACCESSORIES FOR EVERY JOB

LOADER, FORESTRY & RECYCLING CRANES



**Buckets, rotators
grapples, pallet forks,
brushes & more**

TRUCK MOUNTED FORKLIFTS



**Tools for flexibility
and versatility**

DEMOUNTABLES



**Weighing systems, load
covering, speed enhancing
technology & more**

TAIL LIFTS



**Safety, vehicle &
control systems**

A black and white photograph of a herd of elephants walking in a line across a savanna landscape. The lead elephant is in the foreground, facing the camera, with its large ears spread and its trunk hanging down. The rest of the herd follows behind it, receding into the distance. The background shows a flat, open plain under a cloudy sky.

BUILT TO PERFORM

Hiab's iconic elephant logo was created in 1970 and has come to represent performance, pioneering, reliability and caring. For us, the elephant is also a loved animal that underlines our commitment to protecting the environment and mitigating climate change.

